



# Cookie policy

**This policy describes how Cobotily Sp. z o.o. (“Cobotily”) uses cookies and other similar technologies on its website at [www.cobotily.com](http://www.cobotily.com).**

## **WHAT ARE COOKIES?**

A cookie is a small text file that a website saves in the browser on your computer or mobile device when you view the website.

Cookies contain the domain name of the website from which they originate, the length of time they are stored on the terminal device and a unique number (Cookie ID) used to identify the browser used to access the website. Cookies allow the website to remember information about your visit and can be used to obtain information such as: the geographic location from which you accessed our website, the method of accessing the website, the length of your visit to specific pages, the type of device used (desktop / mobile, operating system).

## **FOR WHAT PURPOSE AND WHAT COOKIES DO WE USE?**

We use cookies to ensure that our website functions properly, to track your use of our website, to improve our website and your use of it, and to tailor it to your interests.

We use the following categories of cookies on the website:

- **Essential Cookies:** these cookies are necessary to enable you to navigate the website and use its functions, e.g. by displaying the website appropriately – depending on what device you are using. These cookies will be stored and used, even if you do not consent to the use of cookies.
- **Preference Cookies:** these cookies allow the website to be tailored to users’ needs and preferences, e.g. to remember their preferred language or region. This information is of very limited use and is only kept for a limited period of time. It is completely anonymous and we do not use it for any other purposes. We only use these cookies if you have given your consent via the cookie banner.
- **Statistical / Analytics Cookies:** these cookies collect information about how you use the website, e.g. which pages you visit most often, to find out whether the content we present is useful, what users are interested in and how the website can be improved. This information is used solely for statistical purposes. We only use these cookies if you have given your consent via the cookie banner.
- **Marketing Cookies:** these cookies are used to profile the content and forms of advertisements displayed both on our pages and on the advertising networks of our partners, including Google, Facebook, LinkedIn, based on the website user’s preferences in terms of service selection, using data we hold, including user behaviour on the website. These cookies are only installed on your device if you have given your consent via the cookie banner.

On the website, we use both our own cookies, created and controlled by Cobotily, which can only be read by our website, as well as cookies from external services – these are the so-called third party cookies. Third-party cookies are stored by an external provider or organisation.

We have described the specific cookies used on the website and the purposes of their processing in the section below – **“Cookies used by Cobotily”**.

## **HOW LONG WILL WE USE COOKIES?**

We also group cookies according to the length of time for which they are installed in the user’s browser:

- **session cookies** – these cookies remain on your device until you leave the website or close your browser,
- **persistent cookies** – these cookies are not automatically deleted when the browser is closed, they remain on the user’s device for the time specified in the file parameters or until they are manually deleted by the user.

We use both session cookies and persistent cookies on the website.

## **HOW CAN YOU CONTROL COOKIES?**

Essential cookies are needed to provide you with the website and we use them without your prior consent. All other cookies are placed after you have given your consent via the cookie banner on our website – each time you visit, we ask you whether or not you accept cookies.

You can also withdraw your consent at any time, for example by deleting cookies from your browser (by simply clearing your browsing history) and by blocking the possibility of reinstalling them. Depending on the browser you use, the option to delete or withdraw consent to the installation of cookies may vary. For more information and detailed instructions on how to manage cookies, please refer to the privacy and cookie settings of your selected browser.

However, before you decide to reject cookies or change your browser settings, please note that they are for your convenience in using the website. These will ensure that you receive more tailored advertising. Disabling cookies may also affect how our website is displayed in your browser.

## COOKIES USED BY COBOTILY

- **Essential and preference cookies**

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
PHPSESSID	Preserves the user's session state in all page requests	Session	www.cobotily.com
Pll_language	Managing the multilingualism of the website. It is used to remember the language selected by the user when they return to visit the website again. This cookie is also used to obtain language information when it is not available from other sources.	1 year	www.cobotily.com
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website, as it enables the creation of important reports on website usage	Persistent	www.cobotily.com
rc::c	This cookie is used to distinguish between humans and bots.	Session	www.cobotily.com
wordpress_logged_in	This cookie checks whether the current user is a logged-in user of WordPress.com or not	Session	WordPress
wordpress_test_cookies	This cookie checks whether cookies are enabled in order to provide an adequate user experience	Session	WordPress
wp-settings-time	Time of setting wp-settings-{user}	1 year	WordPress
wordpress_sec	This cookie provides protection against hackers.	15 days	WordPress

- **Statistical / analytics cookies**

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
_gid	Counting and tracking page views	1 day	Google (Google Analytics)
_ga	Counting and tracking page views	2 years	Google (Google Analytics)

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
_gat	Used by Google Analytics to limit the number of requests	1 day	Google (Google Analytics)
collect	It is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels	Session	Google (Google Analytics)

- Marketing cookies**

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
SSID, APISID, SAPISID	Google uses these cookies to authenticate users, prevent fraudulent use of login data and protect user data from unauthorised parties.	2 years	Google
__Secure--3PAPISID __Secure--3PSID __Secure--3PSIDCC	It is used to store the IDs of users logged into Google	2 years	Google
HSID, SID	It contains encrypted data that identifies the user's Google account and indicates the last time the user logged in. The connection to the SID makes it possible to block various attacks, for example, attempts to intercept content from forms filled in on Google services.	2 years	Google
SIDCC	It is used to authenticate users, prevent fraudulent use of login data and protect user data from unauthorised parties.	1 year	Google
CONSENT	It refers to consent statuses in Google services	2 years	Google
NID	It contains a unique identifier that is used to remember the user's preferences and other information, e.g. preferred language, number of search results displayed on the website and whether the SafeSearch filter has been activated or deactivated.	6 months	Google

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
AID	This cookie is used to combine activity on different devices for users logged into one Google account.	13 months	Google
Spin	The Facebook cookie is used for website analytics, advertisement targeting and advertisement measurement	Session cookies	Facebook
Fr	Cookie for targeting advertisements via Facebook	3 months	Facebook
DV	Related to Google services	7-10 minutes	Google
IP_JAR	Related to Google Ads	1 month	Google
_fbp	Used by Facebook to deliver a range of advertising products, such as real-time bidding, from third-party advertisers.	3 months	Facebook
ANID	It is used for targeting in order to build a profile of the website visitor's interests for the display of relevant and personalised Google advertisements	2 years	Google
Xs	It appears after interaction with Facebook services	1	Facebook
_uetvid	Storage and tracking of website visits	13 months	Bing Ads
Dpr	It appears after interaction with Facebook services	7 days	Facebook
Sb	It appears after interaction with Facebook services	2 years	Facebook
Datr	It appears after interaction with Facebook services	2 years	Facebook
OTZ	It is used to record information about the time zone	30 days	Google
c_user	It appears after interaction with Facebook services	1 year	Facebook

Name of cookie	Description of cookie (purpose of use)	Storage period	Owner
_lfa_expiry	It contains the expiry date of the cookie with the appropriate name		lfeeder.com
ads/ga-audiences	A cookie used to store information for remarketing purposes.	e	Google
tr	Used by Facebook to deliver a series of advertising products, such as real-time bidding, from third-party advertisers.	Session	Facebook
bcookie	It is used to remember that a logged-in LinkedIn user has been verified using two-factor authentication.	1 year	LinkedIn
lang	It is used to remember your language settings to ensure that LinkedIn.com is displayed in the language you have chosen in your settings.	Session cookies	LinkedIn
bcookie	A cookie with a browser ID to uniquely identify devices using LinkedIn for platform abuse detection and diagnostics.	1 year	LinkedIn
lfdc	Enabling the selection of a Data Centre	1 day	LinkedIn
UserMatchHistory	Synchronisation of LinkedIn advertisement identifiers	30 days	LinkedIn
AnalyticsSyncHistory	It allows you to store information about the synchronisation time with the lms_analytics cookie	30 days	LinkedIn

## ADDITIONAL INFORMATION ON GOOGLE ANALYTICS

Our website uses Google Analytics, a web analytics service provided by Google Inc. ("Google").

Google Analytics uses cookies to help the website analyse how users use the website. Information generated by a cookie about your use of our website (including your IP address) will be transmitted to and stored by Google on servers in the USA.

As IP anonymisation is activated on this website, your IP address will be truncated by Google in EU countries or in other states which are party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be stored on a Google server in the USA and truncated there.

Google will use this information on our behalf in order to evaluate your use of our website, to compile reports on website traffic and to provide us with other services relating to website use.

Google may also transfer this information to third parties if it is obliged to do so by law or if these

third parties process such information on Google's behalf.

You can opt out of cookies used for the Google Analytics service by rejecting these cookies via our cookie banner or by selecting the appropriate settings in your browser.

More information can be found at the following link: <https://policies.google.com/privacy?hl=en>.

## **OTHER INFORMATION RELATING TO DATA PROCESSING**

The controller of the website and your personal data is Cobotily Sp. z o.o., with its registered office in Warsaw, ul. Prosta 70

For more information on how and for what purposes we process your personal data, please see our [Privacy Policy](#).

## **HOW TO CONTACT US?**

If you have any questions about our Cookie Policy, please email our Data Protection Officer at [privacy@cobotily.com](mailto:privacy@cobotily.com).

## **UPDATE OF THE COOKIE POLICY**

Any modifications of the above Cookie Policy will be made by publishing a new version on our website.

The current version of the Policy is effective as of 21.02.2024.